















ISN'T IT

LIKE THAT IN THE FIRST PLACE!









THE POP-UP BOOK

POP-UP BOOKS FIRST APPEARED WHEN ROBERT THAYER PUBLISHED HIS BOOK, "THE HARLEQUINADE", IN A LONDON BOOKSTORE AROUND THE 18TH CENTURY. THE SCENES DRAWN IN THIS "PHANTOM BOOK" WOULD MATERIALIZE IN THE REAL WORLD.

